Follow below artwork guidelines to create print ready artwork.

**Extend BACKGROUND color/graphics to BLUE BLEED LINE**

**Keep LOGOS/ TEXT inside PINK DASHED LINES:** Anything outside this area could be cut off or may not be visible in finished product

- **All fonts must be outlined.**
  - In Illustrator go to Type, Create Outlines.
  - In Photoshop go to Layer, Type, Covert to Shape.

- **Provide Pantone colors if necessary.**
  Our color books are Solid Coated. We do not guarantee color matching but will try to get close. If colors must be exact, color samples can be printed for an additional cost.

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**11” x 17” Desktop Retractable**

**Finished Size:** 11.75” W x 17” H
**Print size with bleed:** 11.75” x 19”
**Safe area:** 11.75” x 16”