Artwork Guidelines:
- Keep design inside magenta area. Anything outside this area could be cut off.
- Extend background to the blue area.
- All fonts must be outlined.
  In Illustrator go to Type, Create Outlines.
  In Photoshop go to Layer, Type, Convert to Shape.
- Provide Pantone colors if necessary.
  Our color books are Solid Coated. We do not guarantee color matching but we will try to get close. If colors must be exact, color samples can be printed for an additional cost.

Front and Back:
Safe area: 91” x 25.5”
Bleed area: 95” x 29.5”

Left and Right:
Safe area: 25.5” x 24”
Bleed area: 29.5” x 28”

Top:
Safe area: 93” x 27”
Bleed area: 97” x 31”